

Proposed content of the Feb 09 performance report

The list below includes all relevant indicators and actions from the Local Area Agreement, Corporate Plan and National Indicator Set.

The quarter 2 update will include all available baseline, target and latest result data. Due dates and lead officer details have been omitted from this appendix to improve readability but will be included in the report. A guide to indicator definitions will also be included.

Local Area Agreement

Working age people on out of work benefits (NI 152)

- Breakthrough Programme: 300 workless residents engaged, of which 60 to secure work placements, 50 to secure employment and 20 to partake in volunteering
- Tourism Futures Programme: 45 workless residents engaged, receiving training and work placements in the hospitality sector, of which 30 secure employment
- Housing Benefit "Back to Work" Project: 40 claimants to secure employment
- City Employment and Skills Plan (CESP) Evaluation Report: Final mid-term evaluation report completed

New business registration rate (NI 171)

- Complete the Business Retention and Inward Investment Study
- Achieve 5000 hits on the council commercial property database for the 2008/09 financial year

Take forward the development of the Brighton Centre (L1)

- Use the construction phase of major projects to develop local skills and business (Corporate Plan)

Increase GVA per head (L2)

- 32 Business Clinic slots filled
- 20 local businesses receiving Green Action Grants
- New Chamber of Commerce website completed and 33 business events/training sessions held, engaging 1450 local businesses
- Brighton & Hove actively involved in the preparation of the Innovation and Growth business plan for the city.
- Meaningful presence of Innovation and Growth Teams established in the city

Increase number of people in employment (L3)

- Wired Sussex Internship Programme: 25 graduate internships, of which 8 secure employment
- Complete the Business Retention and Inward Investment Study, which will include mapping the profile of city's available employment space

Improve the visitor economy (L4)

- Recruit Destination Manager
- Introduce Greeter Scheme
- Support introduction of pedestrian signage scheme
- 20 accommodation & attraction records on Federation of Disabled People's Access website
- Grow traffic to Visitbrighton.com – 1.9m unique visitors in 2008
- Achieve 20 new conferences with an Economic Impact Assessment of £61m
- Launch Sussex breakfast and have 10 businesses signed up
- Achieve 75% bed space in accommodation inspection scheme
- Have 280 partners joined with Visitbrighton

- Annual Visitor Survey Complete

Engagement in arts (NI 11)

- Provide community development support to groups running community festivals and fun days and community based arts activities
- Provide development support, advice and funding to Key 3 year funded arts organisations, annual grant aided organisations including those in receipt of Arts Partnership Awards, arts festivals in the city
- Fund and work with the Brighton Dome and Festival (BDFL)
- Delivery of White Night (free entry and entertainment at Brighton Museum and the Royal Pavilion until midnight once a year)
- Attendance at Audiences meeting
- Delivery of participatory public arts projects (5 per annum)
- Input into at least 4 events annually (2008: Children's festival, Car Free Day, White Night)
- Increase the space available to cultural and creative industries, to support growth in the cultural sector (Corporate Plan)

Community engagement in local libraries (L21)

- Develop three community libraries as local hubs for delivery of local community services
- Achieve target of 34,500 people taking part in activities in libraries for 2008-09
- Improve take up of Bookstart packs for those aged 1-2 years olds for 2008-09
- Increase the percentage of children completing the Summer Reading Challenge to 40% for 2008.
- Increase the numbers of children attending Homework Clubs by 5% in 2008-09
- Achieve 1.8 million visits in 2008-09
- Achieve 1.44 million issues in 2008-09
- Achieve 20,000 new members in 2008-09
- Purchase 47,500 new items for stock in 2008-09
- Increase the percentage of take up of available ICT time in libraries to 46%
- Achieve 2.08 million virtual visits (website hits) in 2008-09
- Expand the Books on Prescription scheme
- Achieve 92% satisfaction rate with computer facilities in the E-Plus CIPFA Survey in Oct 2008
- Achieve 94% satisfaction rate with Libraries services from CIPFA survey of adult library users in October 2009

Number of school age children in organised school visits to museums (L22)

- Deliver 5 Continuing Professional Development (CPD) sessions to train 60 teachers
- Provide 21 loan boxes of museum objects reaching 1681 children
- Visit 7 school assemblies reaching 1400 children
- Visit 140 schools (including out of city) reaching 7600 children
- Deliver 150 early years sessions reaching 2400 children
- Attract 30 school groups to temporary exhibitions reaching 900 children
- Undertake research to establish schools that have not used the service in the last two years

Wider National Indicator Set

- Use of public libraries (NI 9)
- Visits to museums or galleries (NI 10)
- Overall employment rate (NI 151)
- Working age people claiming out of work benefits in the worst performing neighbourhoods (NI 153)
- Average earnings of employees in the area (NI 166)
- VAT registered businesses in the area showing growth (NI 172)
- Flows on to incapacity benefits from employment (NI 173)